

SENATE JOINT RESOLUTION 959

By Reeves

A RESOLUTION to join with the citizens of Tennessee in celebrating Promotional Products Work! Week, May 14-18, 2018.

WHEREAS, the week of May 14-18, 2018, is Promotional Products Work! Week, and the theme is "The Power of Promo Works for America"; and

WHEREAS, the Promotional Products Association of the Mid-South, headquartered in the great State of Tennessee, has, through its presentation of Promotional Products Work! Week, educated the public, policy-makers, and community about the strength of promotional product businesses—many small and family-owned and operated—and their important contributions to Tennessee and our nation through workforce, volunteerism, revenue, and community partnership; and

WHEREAS, the promotional products industry is composed of 40,500 companies, ninety-six percent of which are small businesses, and more than 500,000 professionals; and

WHEREAS, in Tennessee, 828 promotional products companies employ 11,385 people; an astonishing ninety-eight percent of those companies are small businesses. Resellers are responsible for \$295.4 million in sales revenue each year, while manufacturers sell \$78.7 million from the Volunteer State; and

WHEREAS, small businesses form the backbone of our local economy, generating jobs and improving the quality of life for citizens; and

WHEREAS, the United States and the State of Tennessee applaud the efforts of local small businesses and the critical role they play in our community; and

WHEREAS, Promotional Products Work! Week is a global campaign to cultivate business for promotional products companies and professionals in our community; and

WHEREAS, Promotional Products Work! Week will stimulate economic growth locally for promotional products businesses and promotional products professionals; and

WHEREAS, promotional products companies and professionals are vital to our future as an entrepreneurial and productive nation; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED TENTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, THE HOUSE OF REPRESENTATIVES CONCURRING, that we join with the citizens of Tennessee in celebrating Promotional Products Work! Week during May 14-18, 2018.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.